



2016

**This year's 14th Pune International Film Festival to be held
between January 14th and 21st**

Pune, December 4: The most awaited Pune International Film Festival (PIFF) will be held between January 14th and 21st, 2016. This festival is being organised jointly with Pune Film Foundation and the Government of Maharashtra. An announcement to this effect was made today during a Press Conference held in the city by Dr. Jabbar Patel, veteran film maker and Chairman and Director, PIFF.

This is the 14th successful year of this acclaimed festival and for the selection the entries of 986 films were received from more than 104 different countries.

Samar Nakhate Senior Film Academician and Creative Director, PIFF, Ravi Gupta - Secretary, PIFF, Rajendra Kelashikar – Treasurer, PIFF, Satyajeet Kumar – CEO, DSK Entertainment LLC, Prakash Makdum – Director, NFAI and Dr. Mohan Agashe – Member, PIFF were also present on this occasion.

Dr. Jabbar Patel said, “This year PIFF will be based on the theme of ‘Sports & Cinema bring the world together’. Currently the world is facing war on terror due to global terrorism. While the countries of the world should act on it united, there are many differences. Thus considering the prominence of sports in our lives and the impact of cinema on our minds and hearts, we feel that this festival can be a tiny silver hope to bring the world little closer with such two powerful mediums.”

“This year more than 200 films from different countries will be showcased during this festival. There will be numerous screenings of these films at various locations in Pune and Pimpri-Chinchwad. These films will be subdivided in more than 15 sections.”

“These sections include Opening films, Awardees films, World competition, Marathi Competition, Volkswagen International Student Film competition (Live action & Animation), Maharashtra Tourism Development Corporation short film competition (Konkan beaches and scuba diving, Wildlife of Vidarbha, Aurangabad as a tourist destination), Global cinema, Country focus, Kaleidoscope, Retrospective, Indian cinema, Marathi cinema today, Films Division, Gems from National Films Archives of India and Tribute. In addition this year new sections have been added such as Sports & Cinema bring the world together, Human mind & Cinemas, Literature & cinema, DSK feature animation, Asian cinema and Changing Maharashtra short film” added Dr. Patel.

He also informed that, this year PIFF will have 7 venues located at Pune and Pimpri-Chinchwad areas. The venues include City Pride Kothrud, City Pride Satara road, City Pride R-Deccan, Mangala multiplex, INOX Camp, National Films Archives of India (Law college road) in Pune city. While two extended venues will be located at PCMC area.

Like every year activities such as Vijay Tendulkar Memorial Lecture, Seminar on Marathi Cinema, Interactions with various reputed international delegates, Interviews of expertise from this field will also be organised during the festival.

Government of Maharashtra will award winning film from World Cinema section under the title of 'Prabhat Best International Film' with Rs.10 Lacs and Rs.5 Lacs will be awarded to the Best Director under the title of 'Prabhat Best International Film Director'. In addition, the Government of Maharashtra will also award the Best Marathi film from Marathi cinema section. Titled as 'Sant Tukaram Best International Marathi Film' this prize will comprise of Rs.5 Lacs in cash. Akhil Bhartiya Marathi Chitrapat Mahamandal will also award Rs.25,000 to the Best Director, Best Actor, Best Screenplay and Best Cinematographer during the festival.

The Best Film award for Volkswagen International Student Films Competition will be USD 1000. The other prizes will be awarded to Best Director, Best Screenplay, Best Cinematographer and Best Audiographer amounting USD 500 each. In addition the Best Animation Film (India) and Best Animation Film (International) will be awarded with USD 1000 each.

Maharashtra Tourism Development Corporation Short Film Competition will have a first prize of Rs.1,25,000/- and second prize of Rs.75,000/- for the categories of Konkan-Beaches and Scuba Diving, Wildlife of Vidharbha (Tadoba) and Aurangabad as a Tourist Destination Including 'Bibi-ka-Maqbara'.

The 'PIFF Special Award' will be given to Student of the final year (Direction) from Film & Television Institute of India (FTII) amounting Rs.25,000 which is instituted by Ms. Maria Prochazáková.

The online registration for delegates will be available at www.piffindia.com from today that is December 4th onwards. Interested delegates can fill the form online and get an acknowledgement number for reference. Once the online registration is completed they can visit spot registration desks at the venues mentioned above. The spot registration will commence from December 29th, mentioned Ravi Gupta.

For students and Film Club members (with valid ID) and senior citizens (over 60 years), the catalogue fee is at a discounted rate of Rs.500/- whereas for open category it is Rs.700/-.

Maharashtra Institute of Technology (MIT), Symbiosis International University, Bharati Vidyapeeth University, DSK Supinfocom Animation Institute and Savitribai Phule Pune University will be associating with the 14th Pune International Film Festival.