



## 15<sup>TH</sup> PUNE INTERNATIONAL FILM FESTIVAL - January 12<sup>th</sup>-19<sup>th</sup>, 2017

Save the Earth, It's the only Planet that makes Films!

- More than 200 films to be showcased in PIFF 2017 in 13 screens at 8 venues
- 2<sup>nd</sup> Edition of PIFF Bazaar to bring together film lovers and film fraternity together

Pune, December 16: The most awaited and highly respected Film Festival of the year, Pune International Film Festival (PIFF) is all set to enter in its 15<sup>th</sup> successful year with its new theme 'Environment'. Loaded with workshops, seminars, panel discussions and more than 200 films to showcase, this year PIFF will be held between January 12<sup>th</sup> and 19<sup>th</sup>, 2017. This acclaimed festival is being organised jointly by Pune Film Foundation and the Government of Maharashtra. An announcement to this effect was made today during a Press Conference held in the city by Dr. Jabbar Patel, veteran Film Maker, Chairman and Director, PIFF.

The chosen theme 'Environment' for this edition was also unveiled during this conference. Mr. Ravi Gupta - Secretary, Pune Film Foundation, and Trustees - Dr. Mohan Agashe, Mr. Vitthal Maniar and Ms. Sabina Sanghvi, were also present at the Press Conference.

PIFF 2017 will be showcased in 13 screens 8 venues located in Pune and Pimpri-Chinchwad. The venues include City Pride Kothrud, City Pride Satara Road, City Pride R-Deccan, Mangala Multiplex, Inox Bund Garden Road, National Films Archives of India (NFAI), Carnival Cinemas Chinchwad and Inox Akurdi.

Speaking on the occasion, Dr. Jabbar Patel said, "This year PIFF will be based on the theme of 'Save the Earth, It's the only Planet that makes Films!'. Through Films and Entertainment, PIFF wishes to raise global awareness to take positive environmental action for protecting nature and the planet Earth"

After the grand success of last year, the Film Festival shall have the much-praised 'PIFF

Bazaar' spread across 10,000 sq.ft. this year. Being a one-stop platform for thousands of patrons, this year it will have more than 30 stalls for Movie Lovers, Film Personalities and connoisseurs of Film Arts. As an upcoming brand, 'PIFF Bazaar' will host interesting activities like Open forums, Panel Discussions and Entertainment Programs by experts and partners from across the film and entertainment industry.

"Owing to the prodigious national and international exposure that PIFF award winners have received, year after year, competition section at PIFF is immensely popular, attracting over 1,000 entries from 95 countries. We are proud to be the only Film Festival in India, presenting such a large spectrum of variety and genres of the films" added Dr. Patel.

The sections of PIFF 2017 include

1. FOCUS
  - a. Opening Films
  - b. Awardees Films
  - c. Environment
  - d. Social Awareness
2. GLOBAL
  - a. World Competition
  - b. Global Cinema
  - c. Asian Cinema
  - d. Latin American Cinema
  - e. Films based on Gracia Lorca Literature
  - f. Spanish Dance Forms in Films
3. INDIAN
  - a. Indian Cinema Today
  - b. Indian Panorama
4. MARATHI
  - a. Marathi Cinema Today
  - b. Marathi Competition
5. SELECT FEW
  - a. Gems from NFAI
  - b. Films from Films Division
  - c. Kaleidoscope
  - d. Retrospective
  - e. Tribute
6. OTHERS
  - a. Jury Films
  - b. Student Film Competition
- g. Country Focus

The online registration for delegates will be available at [www.piffindia.com](http://www.piffindia.com) from today that is December 16<sup>th</sup> onwards. Interested delegates can fill the form online and get an acknowledgement number for reference. Once the online registration is complete, they can visit registration desks at the venues mentioned above. Spot registrations at City

Pride Kothrud, Satara Road and Mangala from 11.00am to 6.30pm, will commence from December 29<sup>th</sup>.

For students and Film Club members (with valid ID) and senior citizens (over 60 years), the Delegate Fee is at a discounted rate of Rs.600/- whereas for open category it is Rs.800/-.

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